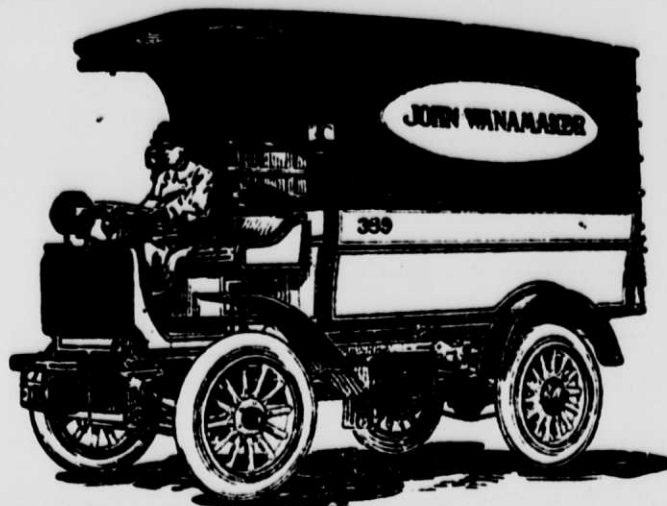


The Large Cincinnati Department Store

H. & S. Pogue Co. Buy 10 Autocars

On First Order!



ADAMS EXPRESS COMPANY 188 AUTOCARS

Adams Express Company first bought 11 AUTOCAR trucks in the winter of 1909. They gave these cars a two years' test under all sorts of conditions, and in 1912 purchased 64 more AUTOCARS. In the first five months of 1913 they have added 113 cars to their fleet, making a total of 188 AUTOCARS now in their possession.

Adams Express Company have entirely discontinued the use of horses in the Philadelphia territory.

The decision of H. & S. Pogue Co., dry-goods merchants of Cincinnati, O., to adopt the AUTOCAR Delivery Vehicle was due to two main factors:

First, they realized that the horse and wagon is no longer an adequate delivery method.

Secondly, they satisfied themselves by investigation that the AUTOCAR is the leader among motor delivery vehicles.

An initial order for ten AUTOCARS was accordingly given, and before placing this order H. & S. Pogue Co. did not ask for a demonstration. Their observation of the car's results for other concerns, particularly in their own line of business, was demonstration enough for them.

A technical examination of the AUTOCAR revealed to H. & S. Pogue Co. its rugged construction, its mechanical perfection of parts, its even balance (weight equally distributed on front and rear tires), its short wheel base as compared with other cars with similar load capacity, and finally its all-round convenience for general delivery purposes.

JOHN WANAMAKER 100 AUTOCARS

John Wanamaker bought his first AUTOCAR more than four years ago. To-day he has 100 AUTOCARS in the delivery service of his Philadelphia and New York stores.

Each AUTOCAR does the work of many horses for John Wanamaker. On one route alone, for example, a Wanamaker AUTOCAR averages 65 miles per day over steep hills and rough roads. This one AUTOCAR covers this route every day in less time than 8 horses formerly accomplished it.

The Autocar

13,173 Horses Replaced by Autocars in the Service of 1,000 Concerns

Following are a few of the 1,000 Autocar Owners:

ADAMS EXPRESS COMPANY
UNITED STATES EXPRESS CO.
CONSOLIDATED GAS CO.
AMERICAN EXPRESS COMPANY
PHILADELPHIA POSTOFFICE
TORONTO RAILWAY COMPANY
DOMINION GOVERNMENT POSTOFFICE
DEPARTMENT
ST. LOUIS TRANSFER CO.
PENNSYLVANIA RAILROAD CO.
BALDWIN LOCOMOTIVE WORKS
ARMSTRONG TRANSFER CO.
CANADIAN NORTHERN EXPRESS CO.
EDISON ELECTRIC ILLUMINATING CO.
OF BOSTON
INTERBOROUGH NEWS DELIVERY CO.
EMPIRE CITY SUBWAY CO.
PENNSYLVANIA TAXIMETER CAB CO.
BEKIN'S VAN & STORAGE CO.
O. K. EXPRESS COMPANY
PARCEL SERVICE COMPANY
REXTON AUTO DELIVERY CO.

BOSTON CITY HOSPITAL
CITY OF TAMPA, DEPARTMENT OF
SANITATION
NEW YORK TELEPHONE CO.
PACIFIC TELEPHONE & TELEGRAPH
COMPANY
SOUTHERN CALIFORNIA EDISON CO.

TORONTO & YORK RADIAL RY. CO.
WESTERN ELECTRIC CO., Inc.
CITY OF PENSACOLA, STREET DE-
PARTMENT
LOS ANGELES BOARD OF EDUCATION
LOS ANGELES WATER DEPT.
LOS ANGELES POLICE DEPT.
LOS ANGELES TRANSFER CO.
DISTRICT OF COLUMBIA COMMIS-
SIONERS
DISTRICT OF COLUMBIA WATER DE-
PARTMENT
MONARCH TRANSFER CO.
NEWPORT ENGINEERING WORKS
OMAHA FIREPROOF STORAGE CO.
UNITED GAS IMPROVEMENT CO.

HARVARD UNIVERSITY
CITY OF NEW YORK, WATER DEPART-
MENT
BOSTON "AMERICAN"
CHICAGO "DAILY NEWS"
MASSACHUSETTS HOMEOPATHIC HOS-
PITAL
BRYN MAWR HOSPITAL
MASSACHUSETTS INST. OF TECH-
NOLOGY
PHILADELPHIA DEPT. HEALTH AND
CHARITY
CHAUTAUQUA ASSOCIATION

GREAT WESTERN POWER COMPANY
PETRY'S EXPRESS AND DELIVERY CO.

JOHN WANAMAKER
R. H. WHITE COMPANY
JOHN V. FARWELL COMPANY
STRAWBRIDGE & CLOTHIER
LIT BROTHERS
GIMBEL BROTHERS
C. F. HOVEY COMPANY
THE FAIR
JORDAN MARSH COMPANY
SYRACUSE DRY GOODS CO.
N. SNELLENBURG & CO.
LEWANDOS FRENCH DYEING CLEANS-
ING COMPANY
CLUETT, PEABODY & CO.
BEST & CO.
J. G. DARLINGTON & CO.
BLUM BROS.
B. F. DEWEES
LORD & TAYLOR
L. BAMBERGER & CO.
BERG BROTHERS
GATELY & HURLEY CO.
HAHNE & COMPANY
H. & S. POGUE CO.
ROTHSCHILD & CO.
L. DANNENBAUM'S SON & CO.

SAUQUOIT SILK MFG CO.
WOODWARD & LATHROP
SCRUGGS, VANDERVOORT, BARNEY
COMPANY
JOHN B. STETSON & CO.
STERN BROTHERS
A. F. BORNOT BRO. CO.
BOSTON DYE HOUSE
BROWN, THOMSON & CO.
BUSH & BULL CO.
EASTERN DISTRICT DYE WORKS
A. GOBEL
PICKER BROTHERS
GEORGE S. RAYNES CO.
HENRY SIEGEL CO.

NATIONAL CASH REGISTER CO.
SIMMONS HARDWARE CO.
HENRY DISSTON & SONS, Inc.
THE FAIRBANKS COMPANY
AMERICAN GAS COMPANY
GORHAM MANUFACTURING CO.
J. E. CALDWELL & CO.
PAGE & SHAW COMPANY
MERION CRICKET CLUB
FAIRVIEW COUNTRY CLUB
THE BAILEY, BANKS & BIDDLE CO.
T. EATON COMPANY
H. P. HOOD & SONS
ROYAL BLUE LINE

THE A. COLBURN COMPANY
H. JEVNE COMPANY
PARK & TILFORD
COCA-COLA BOTTLING CO.
COCA-COLA COMPANY
E. BRADFORD CLARKE CO.
ACME TEA COMPANY
FINLEY ACKER COMPANY
H. F. MICHELL COMPANY
HENRY A. DREER, Inc.
MITCHELL, FLETCHER & CO.
L. BLANK & SONS, Inc.
P. F. BROWN & CO.
GREAT AT. & PAC. TEA CO.
NEW JERSEY ICE CREAM CO.

ARMOUR & CO.
SWIFT & CO.
WALKER-GORDON LABORATORY CO.
ANHEUSER-BUSCH BREWING CO.
PETER DOELGER
DEERFOOT FARMS CO.
KOLB'S BAKERIES
SHULTS BREAD COMPANY
FREIHOFFER VIENNA BAKING CO.
J. M. HORTON ICE CREAM CO.
KELLOGG TOASTED CORN FLAKE CO.
HUYLER'S, Inc.
SHREDDED WHEAT CO.

BORDEN'S CONDENSED MILK CO.
SHEFFIELD FARMS

CURTIS PUBLISHING COMPANY
CHICAGO "TRIBUNE"
NEW YORK "SUN"
NEW YORK "EVENING MAIL"
BOSTON "HERALD"
NEW YORK "AMERICAN"
NEW YORK "GLOBE"
NEW YORK "TIMES"
READING "EAGLE"
HUDSON "OBSERVER"

JOHN WYETH & BROS., Inc.
THE SURBRUG COMPANY
LOUIS LIGGETT COMPANY
UNITED CIGAR STORES CO.

GOODYEAR TIRE & RUBBER CO.
HARTFORD RUBBER WORKS
UNITED STATES TIRE CO.
SWINEHART TIRE COMPANY
STANDARD OIL COMPANY
JOSEPH DIXON CRUCIBLE CO.
RICHARD E. THIBAUT, Inc.
FIRESTONE TIRE CO.
STANDARD STEEL WORKS
WALDORF-ASTORIA SEGAR CO.
LAMBERTVILLE RUBBER CO.

RENARD & COMPANY
WILLIAM RODE
WINDSOR LAND & IMPROVEMENT CO.

THOMAS POTTER, SONS & CO.
F. A. NORTH & CO.
C. J. HEPPE & SON
JOHN BROMLEY & SONS, Inc.
STANDARD SUPPLY & EQUIPMENT CO.
GEORGE W. ALLEN
UNITED STATES MARINE CORPS
FRANKFORD ARSENAL
AMERICAN SOCIETY PREVENTION
CRUELTY TO ANIMALS
JAMES BOYD & BROTHER, Inc.
SEARCHLIGHT GAS COMPANY
L. DIMOND & SONS CO.
DULIN & MARTIN CO.
S. KANN SONS & CO.
F. M. KIRBY & CO.

BOYERTOWN BURIAL CASKET CO.
NEW YORK AND BROOKLYN CASKET CO.
WILLIAM NECKER

MONMOUTH HOTEL
GALEN HALL
THE SHELBOURNE
MARLBOROUGH-COLEMAN
THE ENGLESLIDE

It is no longer a question of whether your business can afford motor delivery vehicles. The question is, can it afford to be *without* them? Replace your old or worn-out horses with AUTOCARS. Then you will be prepared to make uninterrupted deliveries at all times, in all seasons--through all weather conditions, over unlimited distances. Now is the time for you to equip your delivery service with the *modern method* if you wish to hold your customers and secure your share of the general increase of business.

THE AUTOCAR COMPANY, ARDMORE, PA.

Established 1897

Philadelphia
23rd and Market Sts.

New York
428-437 W. 19th St.

Newark
418 Washington St.

Boston
642 Beacon St.

Providence
302 Pearl Street

Other Branches and Service Stations—Chicago, St. Louis, San Francisco, Los Angeles, Louisville, Toronto, Buffalo, Scranton, Harrisburg, Baltimore, Washington, Atlanta, Reading, San Juan, Wilmington, Trenton.